

THE MUSIC SCOOP

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www.montanamusic.com

MORGENROTH MUSIC CENTERS

1105 W Sussex
Missoula, MT 59801
800-462-0013

525 Central Ave in Times Sq
Great Falls, MT 59401
406-452-0837

Our Choice for Best New Product of 2008

The EDIROL R-09HR High Resolution WAVE/MP3 Recorder is the staff choice for most exciting new product introduced in 2008. This is a professional, high-definition recorder that travels light and performs like a heavy-weight. This little guy has been praised by many of our customers as truly a must have for any musician. A favorite among high school band, orchestra and choral teachers, this device captures and delivers a CD quality recording because of its high-grade, high-sensitivity stereo condenser microphones that are built into the top of the recorder. It records to SD or SDHC memory cards. Its compact, handheld design is very convenient for portable use. The R-09HR also

features a large, wide-view OLED (Organic Light-Emitting Diode) display for easy viewing. The R-09HR also comes with a USB 2.0 connection for high-speed file transfer to computer

And for hands-free recording, the R-09HR is accompanied by a remote control. This is the recording device that every musician dreams of, i.e. high quality and easy to use. With crystal-clear 24/96 fidelity, the R-09HR is the new flagship of EDIROL's award-winning R-series recorders.



Edirol R-09HR by Roland

and "pyro Audio Creator LE" by Cakewalk wave-editing software. You can preview recordings with standard mini-plug headphones or through the built-in Preview speaker.

Accessories:

- OP-R09HR-C Cover/stand
- OP-R09M Mic Stand adptr

Stop in today at either of our stores and check out the EDIROL R09-HR for yourself. Hearing is believing!

Economy got you down? . . . You need a guitar and amp to sing the Blues!

With the blue news singing woes about our economy, and all of us depriving ourselves of the things we need most to keep our spirits and general mental health at a high level, participation in music at any level is probably the smartest and most rewarding thing we can do. Whether it is getting involved in a drum circle with nothing

more than a plastic bucket and mallet or becoming a music recording expert, music offers anyone a satisfying level of involvement that only makes one crave more.

Most of us have a voice and many organizations are looking for singers. Performing in a group is a lot of fun and a great way

to ease into performing of any kind. Guitars are still the hot musical item and we have great beginner guitar packages for the new year.

From singing with a ukulele to playing the piano, we have a way to help you with the right instrument and find a teacher for a perfect fit!

Special points of interest:

- Morgenroth staff chooses EDIROL R-09HR
- Don't Cry the Blues . . . Sing or Play them!!
- Technology in the Private Studio
- Support Local

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Hohner HW300
Acoustic Guitar

*-HW300 Dreadnought Guitar
*Full Mahogany top, sides
And back
Comes with D'Addario Strings

**219.00 Value*

\$149.00

If you haven't had a chance to check out our website, give it a shot! We have tried to make this site as informative and useful as possible.

If you want to know what is going on as far as store sponsored events, just click onto "Events" on the homepage. There you will find a listing of all kinds of things going on in our stores or in the communities around us. Do you want us to list your event? Just click on "Contact us" and let us know the particulars on your event and we will be glad to list it for you. Need a teacher?

Click on Music Instructors and find just the right teacher for your discipline. We are beginning to bring Great Falls area teachers onto our site. Do you need some special music for a certain occasion? Click on "Performing Musicians" and get an idea of the variety of talent we have in our communities. Phone numbers and types of music are listed if you need to contact any of them. How about an technician for repair of your instrument or gear? Click on "Repair Technicians" to find not only repair people but piano tuner/technicians as well.

While you are on the website, be sure to click on any of the other icons like "Specials, New Instruments, Used Instruments, etc." This will keep you in the loop as to what is on sale, brand new product that is available, or what is being liquidated. If there is anything you would like to see us add to our website, just click on "contact us" and let us know. We like suggestions and we always like to hear from you. If you do not have computer access you can call us.

800-462-0013

"To stop the flow of music would be like the stopping of time itself; incredible and inconceivable."

~Aaron Copland

Morgenroth Music Centers in Great Falls is celebrating the completion of our first year of business. When you talk to Michael Evans, manager, you can feel his enthusiasm and passion about being involved with music and the arts in a community he has grown to love. Michael has jumped into the Great Falls music scene head first by participating in all kinds of live music events. He has hosted many "meets and greets" with area musicians

and is always saying how exciting it is to bring new events into Times Square in downtown Great Falls. His passion shows for the immaculate condition of his showroom displays and the line of products that he has so carefully selected to stock in the store. Allen Williamson joined us this last year in Great Falls bringing his knowledge to the table along with his excellent customer service skills. Morgenroth Music in Great Falls would

like to thank the community of Great Falls and surrounding area for a great first year!

First Anniversary



Greg Dailey
PROFESSIONAL
PIANO TUNING
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**30 Year Tuner/Technician
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Piano Manufacturers**

**SCHOOLS * CHURCHES
TEACHERS * HOMES**

MODUS by Yamaha

Sophistication and elegance, virtually a limitless repertoire, please meet MODUS by Yamaha.

With an incredible sound and a natural wood keyboard MODUS represents the latest in keyboard technology. Record or even split the keyboard into two different instrument sounds for versatility. This compact design still features a full 88-note weighted action keyboard and utilizes full size piano

keys. But the most impressive feature has yet to be mentioned.

Equipped with MODUS radio, MODUS is internet ready to bring you your choice of 13 different MODUS radio stations streaming live over the internet. From sonatas to symphonies, rock-n-roll to country, tune into the station that suits your mood. You will be mesmerized by the key movement and beautiful sounds brought to you by

your own instrument. Built for today's lifestyles, MODUS can fit right behind your sofa and double as a sofa table when closed. Open it up, and let the fun begin! It even comes in your choice of color; polished ebony, polished red, polished blue or polished orange. This is the ideal instrument for those of you who may live in smaller spaces. Come in today and try the MODUS.



**MODUS
BY
YAMAHA**

Our Teacher Feature – Dr. Gay Garard-Brewer

In the pristine Swan Valley of western Montana, on the shoreline of Lake Inez something new is a-Brewing! It is the new Lakeside Performing Arts Academy owned and operated by Dr. Albert "Bert" Brewer and Dr. Gay Gerard-Brewer. Both are master teachers and certified by NCTM. Bert teaches voice and cello, and Gay teaches piano. Gay teaches 9 piano lessons every week in southern California From her studio at Lake Inez in Montana.

With the use of a laptop, a Yamaha CVP307 Clavinova, a video camera and some cables, Gay teaches piano in real time over the

internet to her students in southern California. She also does this with two students in Hamilton, MT. When you glance at her computer screen you see her student sitting at a Disklavier piano. Gay is showing her the correct dynamic level to be playing a certain passage. As Gay plays the passage dynamically correct you can see on the monitor the keys move and hear the Disklavier of her student's respond to Gay's demonstration. "Now play it back to me" Gay says, and you see the student play it back on the computer screen and hear the music on Gay's Clavinova. After the lesson Gay explains the benefits of teaching this way. "It really makes you explain things much

clearer because you don't have the physical presence of the student sitting close to you, i.e. you cannot pick up their hand and put it in a certain place or position, so your terminology must be right on. Another obvious benefit is I no longer have to travel to California every month. I can teach right from my studio and save all kinds of time and money. It is also a great way to handle scheduling conflicts, but most of all I have not had to give up students or them me because I live in a different state."

Gay attributes a lot of the progress in this technology to a colleague, George Litterst, who lives in Massachusetts. George owns a company called Time-Warp Technology and developed the software that Gay uses. Although it is in its beta version, Internet MIDI works well in conjunction with the video-teleconferencing software known to many as SKYPE. So Gay can travel with her laptop to anyplace that has a keyboard with a MIDI interface and a close by internet connection and teach.

Gay even mentioned the new E-Competition that takes place annually in Minneapolis. The preliminary auditions for this piano competition are done in the same way that Gay utilizes



Dr. Gay Gerard-Brewer in her studio.

the internet for teaching. So it's a whole new teaching world out there today. Gay invites all of the readers who are interested in learning more about this revolutionary technology or offerings of The Lakeside Performing Arts Academy to contact her or Bert at www.lpaacademy.com.



Edirol R-09HR
\$399

UPCOMING EVENTS

February 3, 2009 7:00pm
"Vinyl Williams" from Salt Lake City will be appearing in the Atrium At Times Square 525 Central Ave, Great Falls. The first in our Atrium series of free shows sponsored by Morgenroth Music Centers.

March 20, 2009 7:00pm
Florence Schools are sponsoring "The Dallas Brass" in concert. Tickets: Adults \$10, Students \$5.00 until March 15, after which prices are Adults \$15 and Students \$10. Tickets are available at Morgenroth Music in Missoula.

April 8, 2009 7:00pm
"Here's My Chance" from Des Moines, Iowa. Atrium series in Times Square in Downtown Great Falls, MT

April 21, 2009 7:00pm
From the Uprising Records label we present recording artists "xLIFERUINERx along with "The World We Knew" from Seventh Dagger Records, also featuring "With a Heavy Hand." This is sure to be a great show and part of the Atrium Series at Times Square brought to you by Morgenroth Music Centers in Great Falls.

A Message from our President, CEO Gary Bowman . . .



As I was sitting at a hockey game last night to watch the Missoula Maulers play I made an interesting observation and wondered if others in our community might have observed the same thing. I noticed all of the advertising banners around the rink; local banks, local car dealerships, local restaurants and just different types of local businesses all showing their support for our fairly new local hockey team. Between periods, an award of appreciation was given to Kathy Ogren from Bitterroot Motors. Kathy supports the Missoula Maulers by providing a Zamboni to maintain the ice for the rink. It hit me that our new Missoula Maulers were incredibly well supported by our community. I did not see any banners from the big box stores, the chain restaurants, the huge sporting goods warehouses or any of the national chains. As I looked around, I noticed other local business people in the audience. Management of the big box stores and most chains is not approachable by members of our community or organizations that need the support of businesses to exist. These local organizations give us a sense of community and are our community, so this year please let a local business be your first choice.

**Remember,
when you
buy 5 woodwind
instrument reeds
from us,
you will always
get the 6th
free!**



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Life is short . . . Don't forget to Play!

Since our first store opened in 1985, there have been many changes in the music industry and the way business is conducted. Our mission has always been to change lives through music participation for any age. We remember the excitement that we as students of music felt the first time we went to a music store to rent or purchase an instrument. Our passion for our business is represented by our high caliber of music professionals on staff and fellow associates, and our continued commitment to the communities in which we live. Life is short . . . Don't forget to Play!

We're on the Web!
www.montanamusic.com

Meet one of our Experts!



**Sales Associate
John Pennington**

John works for us in our Missoula store and like all of our associates he is a major player in our business and an important person to so many of our customers. Since coming to us in 1985, John has grown to become quite an expert in his field. If you have ever called the Missoula store, chances are at some point you have talked to John.

John has become invaluable to not only us his co-workers but also to many of our teachers. Being an accomplished classical pianist him-

self, John's knowledge of music literature is vast. If he can't answer your question, he has been known to use his own time, go to the library and research it. He is great support to have because he is always willing to go the extra mile for his customers.

John is a Helena, MT native and came to Missoula to attend The University of Montana. He graduated from UM in 1979 with a degree in Philosophy.

E-mail
johnp@montanamusic.com

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